## **Application for Advertisement**

Dear Business Owner and Patron of the Arts,

Thank you for your support of the Yuba Sutter Master Chorale through the purchase of advertising space in our concert program. We truly appreciate your continued support as we bring the arts to our community.

You have an opportunity to save 15% by purchasing advertisement space through two of our concert seasons. All advertisements are in black and white except those marked with an asterisk (\*). Back of program and inside front or back advertisements are sold on a first come basis. If you would prefer one of these options and it is unavailable, a representative from the Chorale will contact you to make the next best arrangement for your preference. Please note the difference in price below:

Type of Advertising	One Season	Two Seasons	
Back of Program (8.25 x 5.25) *	\$200	\$350	
Inside Front / Back (8.25 x 5.25) *	\$200	\$350	
Full Page (8.25 x 5.25)	\$125	\$200	
<sup>3</sup> / <sub>4</sub> Page (6.125 x 5.25)	\$100	\$175	
½ Page (4.125 x 5.25)	\$75	\$130	
Business Card (2 x 3.5)	\$50	\$85	

Advertisement for publication in our Winter 2015 concert program is due by December 1<sup>st</sup>, 2015.

All advertisers will have their name placed on the Yuba Sutter Master Chorale website (<a href="www.ysmasterchorale.org">www.ysmasterchorale.org</a>). If there are any questions, please contact Daphanne Peters via <a href="mailto:info@ysmasterchorale.org">info@ysmasterchorale.org</a>.

Name / Business:						
Address:						
City:			State:	Zip:		
Phone:	Ext:	Email	•			
Website:						
Ad Size (Circle One): Cover F	ull ¾ ½	Business	Placement (Circle One): One Season Two		Two Seasons	
Total: \$						
Signature of Applicant:			Da	ate:		

Please mail this form with payment and business card, camera or photocopy ready materials to the Yuba Sutter Master Chorale, P.O. Box 207, Yuba City, CA 95992. Do not staple or tape artwork. Please make checks payable to: Yuba Sutter Master Chorale. Any artwork to be submitted with your advertisement may also be sent via email to <a href="mailto:info@ysmasterchorale.org">info@ysmasterchorale.org</a>.